

Kroc Center

Elizabeth Duncan, Salvation Army Director of Development

Elizabeth Duncan has been Director of Development at The Salvation Army since 1997 and is responsible for fundraising for the organization, which has a yearly budget of over \$5 million. She has played an instrumental role in the campaign for the Kroc Center of Memphis, using her experience and talents to help steer the campaign to its \$25 million goal. Her development duties in the Salvation Army include oversight of major donor and corporate giving, grant writing, public relations, volunteers, direct mail and special events.

Duncan is a native of Greenwood, Mississippi, a graduate of the University of Memphis and former executive director of Volunteer Memphis. She says that God blessed her richly when He led her to The Salvation Army and that her life has been enriched because of the daily contact she has with those whose lives are being changed.

Elizabeth and her husband Jim, Director of the Memphis Botanic Garden, have been married since 1965. They are blessed that their two children, their spouses and six grandsons live in the Memphis area.